



Sponsors and Advertising Agreement

US Autism & Asperger Association, Inc.
USAAA 2010 Fifth Annual World Conference
October 1-3, 2010

Contact: Pat LaCorte, New Hope Travel, Exhibitor and Sponsor Coordinator,
1-866-208-0207

MAIL AGREEMENT TO:

US Autism and Asperger Association, Inc.
Sponsors and Advertising Agreement 2010 Fifth Annual World Conference
P.O. Box 532
Draper, UT 84020-0532

or

email to: conference_coordinator@usautism.org

Please Type/Print Clearly. This document is available in a PDF format located at
http://www.usautism.org/store_exhibitors_other_opportunities_2010.htm

This Sponsors and Advertising Application is entered into as of the _____
day of _____, 2010 by and between **US Autism & Asperger Association,
Inc.** (USAAA)

_____(Sponsor/Advertiser).
(Exactly as it should appear in the USAAA printed materials.)

Key Contact Information (To whom confirmation and additional information should be sent).

Company Name (as listed on
website) _____
Address _____
City _____ State/Province _____
ZIP/Postal _____ Country _____
Daytime Phone () _____
Fax () _____
Contact Person _____
Title _____
Email* _____

***Applications without e-mail addresses will not be considered.**

USAAA 2010 Fifth Annual World Conference Exhibitor's Application/Agreement
USAAA P.O. Box 532 Draper, UT 84020-0532 1-866-208-0207 (New Hope Travel)



We/I hereby authorize you to reserve the following for our use in the USAAA 2010 Fifth Annual World Conference at the Hilton St. Louis Airport, October 1-3, 2010:

Sponsor Packages

<input type="checkbox"/> Gold Sponsor	25,000.00
<input type="checkbox"/> Silver Sponsor	15,000.00
<input type="checkbox"/> Bronze Sponsor	5,500.00

Other Conference Opportunities

<input type="checkbox"/> Sponsor a lunch	10,000.00
<input type="checkbox"/> Sponsor one-third of a lunch	3,500.00
<input type="checkbox"/> Sponsor the Friday Night Speaker/Sponsors Event	2,500.00
<input type="checkbox"/> Proceedings Manual PDF version Full Sponsorship (65,0000 people)	5,000.00
<input type="checkbox"/> Proceedings Manual PDF version Full page color ad	950.00
<input type="checkbox"/> Proceedings Manual inside Half page color ad	700.00
<input type="checkbox"/> Proceedings Manual inside Quarter page color ad	400.00
<input type="checkbox"/> Proceedings Manual inside Business Card size color ad	175.00
<input type="checkbox"/> Refreshment Break Sponsorship	3,000.00
<input type="checkbox"/> Conference Scholarship Fund (per person)	250.00
<input type="checkbox"/> Conference Tote Bag SOLD	5,000.00
<input type="checkbox"/> Conference Tote Bag Insert	250.00
<input type="checkbox"/> Note Paper Mouse Pad – Notebook	1,700.00

USAAA Membership

<input type="checkbox"/> USAAA Corporate annual membership	250.00
<input type="checkbox"/> USAAA Non-Profit Agency annual membership	100.00
<input type="checkbox"/> USAAA Professional annual membership	75.00



Gold Sponsor

\$25,000

This is our premium sponsorship package. The package includes:

- Premier sponsor conference name (The USAAA 2010 Fifth Annual World Conference presented by Your Company Name) on all conference materials including Conference Proceedings Manual, brochures, web site, newsletter
- Premium booth location 3 tables (*\$3,500 value*)
- Sponsor of two panelists with USAAA approval
- Tote bag inserts (two 8 1/2" x 11" pieces per USAAA approval; manufacturing of insert at sponsor's expense) (*\$1,000 value*)
- Daily mentions of company sponsorship during sessions
- Eight (8) complimentary full conference registrations (*\$1,300 value*)
- A 7.0" x 10.0" full page color ad in the Conference Proceedings Manual online PDF version that reaches over 50,000 people (*\$950 value*)
- Nine month ad in USAAA WeeklyNews that reaches over 30,000 people
- Website recognition with link to your web site
- Newsletter recognition with link to your web site
- USAAA lifetime membership
- A registrant mailing list (note: registrants will be given the option to opt out of mailing list)
- Sponsor name and logo on projection screens

Silver Sponsor

\$15,000

The Silver package includes:

- Premium booth location 2 tables (*\$2,500 value*)
- Sponsor of one panelist with USAAA approval
- One (1) Refreshment break sponsorship (*\$3,000 value*)
- Tote bag inserts (one 8 1/2" x 11" piece per USAAA approval; manufacturing of insert at sponsor's expense) (*\$500 value*)
- Daily mentions of company sponsorship during sessions
- Five (5) complimentary full conference registrations (*\$975 value*)
- A 7.0" x 10.0" full page color ad in the Conference Proceedings Manual online PDF version that reaches over 50,000 people (*\$950 value*)
- Six month ad in USAAA WeeklyNews that reaches over 30,000 people

USAAA 2010 Fifth Annual World Conference Exhibitor's Application/Agreement
USAAA P.O. Box 532 Draper, UT 84020-0532 1-866-208-0207 (New Hope Travel)



- Website recognition with link to your web site.
- Newsletter recognition with link to your web site.
- USAAA lifetime membership
- A registrant mailing list (note: registrants will be given the option to opt out of mailing list)

Bronze Sponsor

\$5,500

The Bronze package includes:

- Premium booth location 1 table (*\$1,550 value*)
- Tote bag insert (one 8 1/2" x 11" piece per USAAA approval; manufacturing of insert at sponsor's expense) (*\$500 value*)
- Three (3) complimentary full conference registrations (*\$500 value*)
- Two month ad in USAAA WeeklyNews that reaches over 30,000 people
- A 7.0" x 10.0" full page color ad in the Conference Proceedings Manual online PDF version that reaches over 50,000 people (*\$950 value*)
- Website recognition with link to your web site
- Newsletter recognition with link to your web site
- A registrant mailing list (note: registrants will be given the option to opt out of mailing list)

Full Lunch Sponsorship

\$10,000

In support for sponsorship for lunch for all conference attendees, USAAA will provide the following:

- Recognizing sponsor in the schedule on the web site when sponsorship is committed (could be on the web site for up to five months before the conference)
- Logo and company information on web site
- Posters - 20 x 30 theme posters with logo: four of them to be placed as follows: one at the registration desk, one in the exhibitor hall, one at the entrance of the general session, one in the lobby
- Poster ad with company logo in black and white placed in the Conference Proceedings Manual
- Premium exhibitor location (location only) based on availability when sponsorship is acquired



- Mention of sponsorship at beginning of lunch/session
- Mention of company sponsorship for lunch/session in USAAA newsletter (over 30,000 subscribers).

One-Third Lunch Sponsorship

\$3,500.00

In support for sponsorship for lunch for all conference attendees, USAAA will provide the following:

- Recognizing sponsor in the schedule on the web site when sponsorship is committed (could be on the web site for up to five months before the conference)
- Logo and company information on web site
- Posters - 20 x 30 theme posters with logo: four of them to be placed as follows: one at the registration desk, one in the exhibitor hall, one at the entrance of the general session, one in the lobby
- Poster ad with company logo in black and white placed in the Conference Proceedings Manual
- Premium exhibitor location (location only) based on availability when sponsorship is acquired
- Mention of sponsorship at beginning of lunch/session
- Mention of company sponsorship for lunch/session in USAAA newsletter (over 30,000 subscribers).

Friday Night Speaker/Sponsors Event

\$2,500.00

This event is an invitation only for speakers and selected sponsors, which will include Hors D'oeuvres and or dinner. This is an opportunity to meet with the autism experts in a relaxed atmosphere.

Conference Proceedings Manual

Conference Proceedings Manual online PDF version reaches over 65,000 people (Any ad qualifies for a tote bag insert that is provided by the company and approved by USAAA)

- Full Sponsorship - \$5,000.00
- Proceedings Manual inside Full page color ad - \$950.00
- Proceedings Manual inside Half page color ad - \$700.00
- Proceedings Manual inside Quarter page color ad - \$400.00
- Proceedings Manual inside Business Card size color ad - \$175.00



Refreshment Break Sponsorship

One break - \$3,000.00

Sponsor a refreshment break in the morning or afternoon. Bring more people into the exhibit area. Sponsor coffee breaks. We will have a sign with your logo on the tables in the exhibitor areas and mentions will be announced to the general session prior to the break ("Your company name" is sponsoring the morning break and/or afternoon break and "we would like to thank them for sponsoring this break"). We will also mention you in the sponsorship section in the conference proceedings manual.

Note Paper Mouse Pad – Notebook

This two-in-one mouse and note pad combination allows your customers to do many things at once while also spreading the word about your company. 700 pads - \$1,700.00

Conference Scholarship Fund

Sponsor one person or more - \$250.00

Sponsor a family. Scholarships are offered to parents in the sponsoring company name. These extra contributions from exhibitors will sponsor parents who are unable to pay the full conference registration fee.

Conference Tote Bag

\$5,000.00 - **SOLD**

USAAA membership

Become a corporate partner and help improve lives, together. Become a hero to individuals and their families/caregivers touched by autism spectrum disorders and sign up for membership to USAAA.

USAAA Corporate annual membership - \$250.00

USAAA Non-Profit Agency annual membership - \$100.00

USAAA Professional annual membership - \$75.00



USAAA ONLY

ID# _____
Sponsorships and Advertising _____
Total Cost _____
Date Received _____
Amount Received _____
Check No. _____

We/I understand that should We/I cancel any sponsorship or advertising for whatever reason, there shall be **no refund of fees previously paid**. We/I agree to abide by all the requirements, restrictions, cancellation policies, and obligations noted in this Sponsor and Advertising Agreement of the US Autism & Asperger Association, Inc. 2010 Fifth Annual World Conference and all legal requirements of the state of Utah and California.

USAAA reserves the right at its sole discretion to refuse any application based on USAAA Policies and Guidelines.

We/I have sent USAAA \$_____, 100% of the charge for the sponsorship/advertising. **Applications will not be processed without full payment.** This application becomes a binding agreement when accepted and signed by USAAA management.



Final Contract

Until accepted by USAAA, this Contract shall constitute only an application to sponsor/advertise by sponsor/advertiser. USAAA’s acceptance of sponsor/advertiser application shall be evidenced by its signature below, at which time this Agreement shall become binding.

My signature below verifies that I have read and accept the rules and regulations contained in this application/agreement.

Authorized Signature (Exhibitor) _____
Title _____ Date _____
Authorized Signature (USAAA) _____
Title _____ Date _____

Payment

Check enclosed. (Payable to US Autism & Asperger Association, Inc. Please remit in U.S. funds drawn on a U.S. bank.) MasterCard, VISA, and Discover Card are accepted. If you desire to make your full payment with a credit card, either send your credit card information by mail to:

**US Autism and Asperger Association, Inc.
Sponsor/Advertising Agreement 2010 Fifth Annual World Conference
P.O. Box 532
Draper, UT 84020-0532**

Or using VISA, MasterCard, Discover Card or electronic check, go to the following link to make your payment for your sponsorship or ads (except the Gold, Silver or Bronze sponsorship which is to be paid by check – see above) at:

http://www.usautism.org/store_exhibitors_other_opportunities_2010.htm

Return this signed application and agreement with your full payment. If full payment is processed through our secure web site, then mail (or email to conference_coordinator@usautism.org) signed copy of this agreement for processing.

Advertising

All advertisements are accepted and published on the representation of the advertiser and its agency that they are authorized to publish the entire contents thereof and that, to the best of their knowledge and belief, all statements made therein are true. The advertiser and the agency agree to hold the publisher harmless from any and all claims arising out of advertising published. Publication of articles, announcements, or acceptance of



advertisements by US Autism & Asperger Association, Inc. does not imply endorsement by USAAA. USAAA reserves the right to reject any advertisement or copy that USAAA, for any reason, deems unsuitable for publication in any association publication.

Marketing of conference. All pre-conference marketing and promotion is at the discretion of US Autism & Asperger Association, Inc.